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**Fresh Wagon celebrates one year of bus service with a fitness and fun event for Detroit’s youth**

* **The Detroit Department of Transportation teams with Healthy Town Everywhere to offer a free event for youth on health, fitness and nutrition, celebrating the one year anniversary of  Fresh Wagon bus service to Eastern Market**

DDOT’s Fresh Wagon service has been connecting riders directly from their neighborhoods to Eastern Market for a little over a year now. In celebration of its one year anniversary, on Saturday, October 14th, DDOT will hold a special edition of Fresh Wagon – *Family, Fitness and Fun Day Edition*.

The special event aims to connect Detroit youth to healthy nutrition options, while educating and promoting healthy living that encourages improved diet and exercise. Partnering with Healthy Town Everywhere, The Detroit Health Department and Eastern Market Corporation, the fun-filled day will kick off with fitness activities including basic level karate, beginner’s yoga, ask the doctor segment, health screenings and more. The UnitedHealthcare Community Plan of Michigan’s mascot, Dr. Health E. Hound will also be there to join in on the fun.

Participants will then board the Fresh Wagon for a guided bus trip to the Market for an organized scavenger hunt, led by a team of local doctors and medical students, and an opportunity to patronize over 200 retail shops and vendors. This is a free event and is recommended for children ages 8-13 and parents.

Fresh Wagon bus service launched in September 2016 after a great number of Detroiters expressed a need for better access to healthy, high-quality food. “Our Fresh Wagon bus service is our way of helping our neighbors meet this need and our contribution to promoting a healthier hometown by connecting and engaging our youth to a Detroit gem, Eastern Market,” said DDOT Director, Dan Dirks.

The Fresh Wagon service runs every Saturday, with six available routes throughout Detroit. The service offers direct service to the Market with no stops or connections allowing two hours to shop before returning.

The Fresh Wagon – *Family, Fitness and Fun Day Edition* will take place at Northwest Activities Center located at 18100 Meyers Rd, Detroit, MI 48235. The event begins at 8:30am with the bus departing for Eastern Market at 10:00am and returning at 12:00pm. No registration is required. Media are invited to join the festivities and participate in the fun filled day.

For more information on Fresh Wagon, please visit [www.detroitmi.gov/Fresh-Wagon](http://www.detroitmi.gov/Government/Departments-and-Agencies/Detroit-Department-of-Transportation/Fresh-Wagon). For more information on Healthy Town Everywhere, please visit [www.healthytowneverywhere.org](https://www.healthytowneverywhere.org/).

For questions and or interview requests, please contact DDOT Marketing Manager, Nicole Simmons at [simmonsn@detroitmi.gov](mailto:simmonsn@detroitmi.gov) or 404-447-6177.

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